

Experience

Freelance Writer | H&S Ventures (10/17 - present)

Journalistic series articles about breast cancer treatment and alternative therapies for blog
Voiceover for Johns Hopkins University film
Copyediting

Marketing & Communications Coordinator | Single Carrot Theater (11/15 - 6/16)

Social media strategy
Digital content creation (photography, video, audio)
Tracking analytics of website traffic, social media, ads
Ad placement across social media platforms (Instagram, Facebook, Twitter)

Communications Specialist | Samueli Institute (4/14 – 11/15)

Production of podcasts for SI, including scheduling, writing, recording and editing
Management of social media strategy, overseeing analytics and tracking success
Edit research papers, powerpoint presentations and web content
Coverage of events including writing and photography
Work with communications team to develop new website

Content Manager | Reserve Officers Association (6/13 – 4/14)

Oversight of all content, social media
Produce and distribute press releases using Vocus
Work with members of the media on issues relevant to the Reserve Component
Produce, edit all content for "The Officer," ROA's bi-monthly magazine
Collaborate with other departments to form a communications and social media strategy
Work with Communications Director on transition to new website

Executive Editor | The Wire (2/12-12/12)

Branding and layout design of the Wire (print and web)
Provide editorial copy and photography of 36 towns in South Jersey
Manage freelance contributors
Copy edit all content for print and web
Edit all photo content for print and web
Layout all content using InDesign

Photographer, Reporter & Audiographer (Freelance) | WHYY Newsworks (2010-2012)

Generate and write stories, including photo and audio content
Collaborate with editors and other reporters on major projects
Regular coverage of EMAN, WMAN and CHCA civic groups

Staff Photographer, Photo Editor & Journalist | The Northeast Times (2006-2012)

Edit all photo content for print and web
Manage 8 freelance photographers
Collaborate with reporters on major projects
Generate story content – written and photographed
Generate and manage multimedia content for website

Skills

Social media strategy/creation
Social media tracking (Google AdWords, Analytics, Perfect Audience)
Audience tracking and event listing (Patron Manager)
Journalistic reporting and editing
Web copywriting
Press release writing and distribution
Photography and photo editing
Adobe Creative Suite (Photoshop, InDesign, Lightroom)
Web content management
Podcast production (recording, editing, distribution)

Awards

Pennsylvania Newspaper Association Keystone Press Awards

2011 – Honorable Mention for Investigative Reporting: *Moms Interrupted*
2012 – Honorable Mention for Investigative Reporting: *The War Within*
2012 – 2nd Place for Distinguished Writing: *The War Within*

National Press Photographers Association Monthly Multimedia Contest

2011 – 1st Prize, August 2011: *The War Within*

Education

Rutgers University | BA (2005)

References available upon request